

# OPEN HOUSE



**MULTI-MODAL  
TRANSPORTATION  
STUDY**

**MONDAY, MARCH 8, 2004  
4:30 - 6:00 P.M.**

A short presentation by SRF Consulting Group will begin at 5:00 p.m. with a question and answer session to follow.

## WHAT IS THE MULTI-MODAL TRANSPORTATION STUDY?

- The primary focus of this study is to identify realistic means for expanding travel, mobility, and accessibility opportunities within the City and County by supporting and promoting alternative modes of transportation.

- The study at the same time acknowledges the community's current dominant mode of travel (i.e. the automobile) while seeking greater usage of alternative transportation modes.



- The study is designed to enhance the policies and strategies contained in the adopted City-County Comprehensive Plan and Long Range Transportation Plan.

- SRF Consulting Group of Minneapolis, MN is acting as the project consultant.

- Near term and long range ideas and goals are to be studied.

## MULTI-MODAL CONCEPTUAL ALTERNATIVES

**Maintain  
Current Trends**

### Synopsis

Very little change would be expected in Lincoln's travel picture. Nearly all travelers in Lincoln who have a choice of travel modes will opt for the automobile, and public investments and policies will continue to support that choice most strongly.

**Improve  
Travel Choices**

### Synopsis

Alternatives to driving alone will become a viable choice for an increasing percentage of the population as public investments and policies are adjusted to gradually shift habits and perceptions.

Lincoln will be acknowledged as a competitive and progressive mid-sized city, able to provide a range of options in movement, neighborhoods and work settings.

**Become the  
Community's  
Second Car**

### Synopsis

Lincoln will evolve toward a community in which riding the bus, bicycling and walking are common and acceptable means of travel for all segments of the population as a result of a fundamental shift in city and state investments and policies sustained over many decades. City form will gradually be reshaped with more and better transit-friendly nodes and centers. Transit will be considered a service that much more closely matches people's travel desires.

**Dedicate the  
Community to  
Alternative Transport**

### Synopsis

Lincoln will make a powerful and lasting commitment to recreate itself as a community built around transit, bicycling and walking. Significant public spending on transportation improvements will be dedicated to transit, and urban form will be strictly guided to reinforce that effort. Lincoln will emerge as a model of sustainable community planning for the 21st Century and with a transit system that is more attractive than driving. New patterns of city development will help make those travel changes feasible.

# MULTI-MODAL TRANSPORTATION TASK FORCE



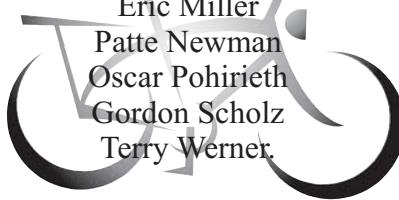
## MULTI-MODAL TRANSPORTATION STUDY

Aiding in the completion of this study is a 16 member citizen committee. This committee, termed the "Multi-Modal Transportation Task Force," is serving as the primary point of community involvement throughout the study. The Task Force is working closely with members of local staff and the consultant team in formulating the Multi-Modal Transportation Plan.



### Task Force Members

Kit Boesch  
Nye Bond  
Susan Dunn  
Duane Eitel  
Margaret Hall  
Elaine Hammer  
Rick Krueger  
Marian Malone  
Bill McCoy  
Tad McDowell  
Greg MacLean  
Eric Miller  
Patte Newman  
Oscar Pohirieth  
Gordon Scholz  
Terry Werner.



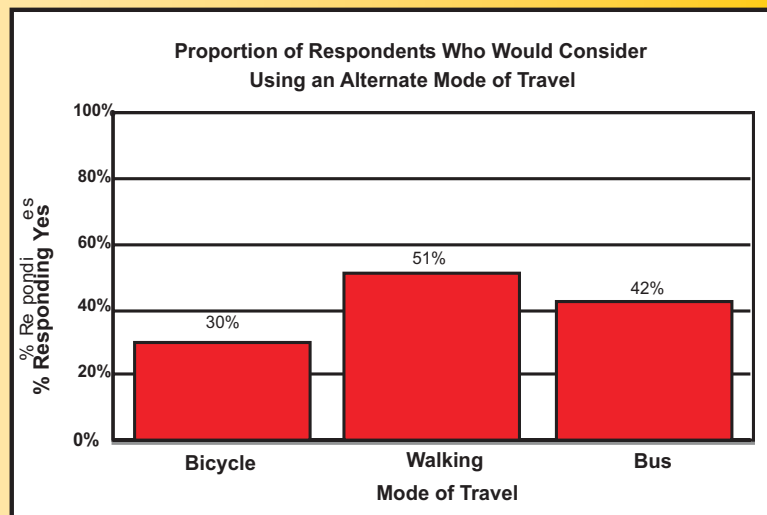
### Future Schedule

- ☒ Remaining Task force meetings are scheduled as follows:
  - March 9, 2004
  - April 13, 2004
  - May 11, 2004
- ☒ Plan completion is tentatively set for June 2004.



## TELEPHONE SURVEY RESULTS

As part of the Multi-Modal Study, Sigma Group, LLC, of Lincoln, NE was commissioned to conduct a statistically reliable telephone survey on the attitudes of Lincoln area households toward multi-modal transportation issues. A random sample of 503 respondents in 22 Lincoln zip codes was selected and interviewed. The results indicated a general interest in using alternate forms of travel from the automobile.



## FOR MORE INFORMATION, CONTACT

David Cary

Lincoln/Lancaster County Planning Department ♦ 555 South 10<sup>th</sup> Street, Suite 213 ♦ Lincoln, NE 68508

Phone: 402-441-6364 ♦ Fax: 402-441-6377 ♦ E-mail: [dcary@ci.lincoln.ne.us](mailto:dcary@ci.lincoln.ne.us)

Visit our study website at [www.ci.lincoln.ne.us/city/plan/multi/index.htm](http://www.ci.lincoln.ne.us/city/plan/multi/index.htm)